

2024 BILD Event Sponsorship



GOLF TOURNAMENT (SOCIAL) Builder Invitational (August)

- ☐ **\$7,500 - Presenting Sponsor (SOLD)**
(2 available)
Be a presenting sponsor at the Fall Golf Builder Invitational, for 144 golfers. Complimentary foursome included.
- ☐ **\$5,000 - Affinity Sponsor**
Sponsor a key event element (lunch, wine, dinner). Complimentary foursome included.
- ☐ **\$5,000 - \$10,000 - Gift Sponsor Naming Rights**
Choose spring or fall golf. Be the exclusive gift sponsor at either spring or fall golf. Gift item will be branded with your logo. Fee is for naming rights only. Gift to be selected for an additional fee of \$2,000 - \$5,000.
- ☐ **\$5,000 - Beverage Cart Sponsor (2 available per course)**
Refresh the golfers throughout the tournament as a beverage cart sponsor.
- ☐ **\$4,000 - On-course Food or Beverage Station Sponsor***
Treat golfers to a customized food or beverage station. Hole sponsorship and signage included. Sponsor is welcome to provide their own branded tent or signage and staff the hole to interact with golfers.
- ☐ **\$2,500 - Pin Flag Sponsor***
Your branded pin flags seen on each hole. Fee is per course. Pin flags included.
- ☐ **\$1,000 - Tee Block Sponsor***
Your logo will help tee-up the perfect shot. Sign is 16" x 16". Signage provided. Fee is Per9. Front 9 and Back 9 available.
- ☐ **\$550 - Early Bird Hole Sponsor***
Includes one hole sponsorship at golf. Signage included.
- ☐ **\$200 - Staff Upgrade Fee****
Have your staff interact with golfers at your sponsored hole.
Includes lunch for your onsite team

*Onsite promotion only.

**Pre-requisite: Hole sponsorship must also be purchased. Running a fun game or golf contest is recommended but not mandatory.

BUSINESS EVENTS (CORE)

OUTLOOK BREAKFAST (October)

\$7,500 - Presenting Sponsor (SOLD)
Be a presenting sponsor at this Association event which looks at the year ahead. Complimentary table of 8 included.

\$5,000 - Affinity Sponsor
Sponsor a key event element (e.g. breakfast, venue, keynote). Complimentary table of 8 included.

\$5,000 - Exclusive Media Sponsor Be our exclusive media sponsor. Includes pre & post event promotion. Your brand will be featured in 2 teaser videos and 1 recap video.

\$2,000 - Napkin Sponsor
Have your brand logo in the hand of each guest during our reception.

ANNUAL GENERAL MEETING (December)

\$7,500 - Presenting Sponsor (SOLD)
Be a presenting sponsor at this Association event which official starts BILD's calendar year. Features Chair's year-in-review address, Board Director Elections, 25 & 50 year member awards, yBILD Leadership Award and the annual Associate Awards. Complimentary table of 8 included.

\$5,000 - Affinity Sponsor
Sponsor a key event element (reception, lunch, wine). Complimentary table of 8 included.

\$2,000 - Napkin Sponsor
Have your brand logo in the hand of each guest during our reception.

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EDUCATION

Play a leadership role and provide the opening remarks or act as the moderator at one of BILD's Educational Events. Offered virtually, our educationan series provides members with insights on market conditions to help their businesses thrive. Choose your theme - the economy, housing market, or industry trends.

- ☐ **\$1,000 - Per Education Session (Webinar)**
Opening remarks, brand promotion in event invitation and onsite included. Select your theme:
 - ☐ Economy (3 available)
 - ☐ Housing (1 available)
 - ☐ Industry Trends (5 available)

\$500 - Breakfast Sponsor
Sponsor breakfast or afternoon refreshments at an educational event. Logo promotion in event invitation and onsite included.

PAYMENT METHOD

☐ Please charge my credit ☐ Please invoice me.

Card Number

Expiry Date

Contact Name

Company

Email Address

Telephone

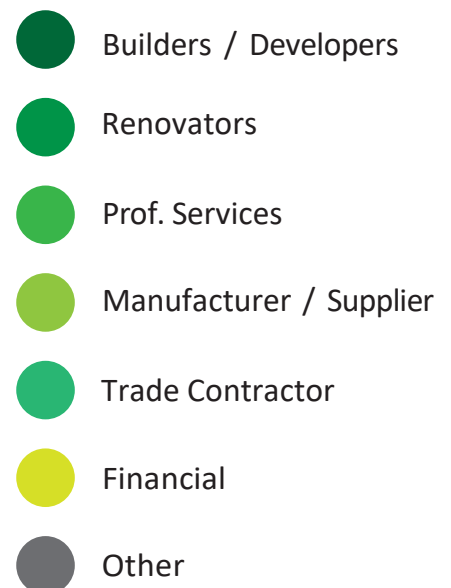
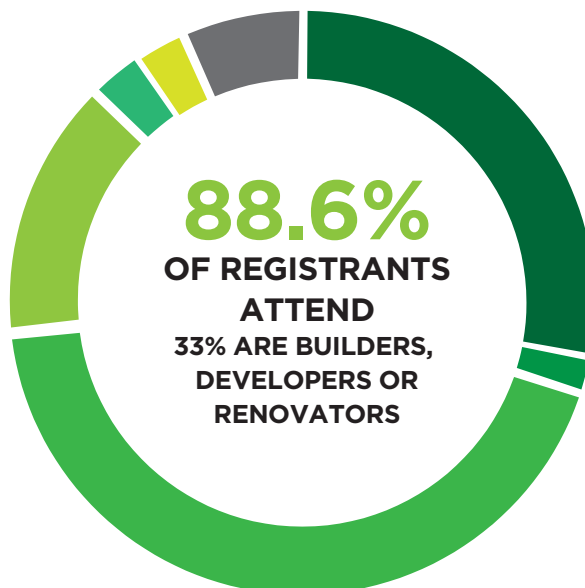
WHO IS YBILD?

WE'RE BUILDING THE NEXT GENERATION OF INDUSTRY LEADERS
CREATING STRONG LEADERS TO ACT AND SPEAK FOR THE INDUSTRY.

Through education events and special initiatives, yBILD (Young BILDers) educates young industry leaders on housing and industry issues while providing them with opportunities for professional development and career growth. We create strong industry advocates by investing in them today for strong leaders tomorrow.

We use what we learn to be the voice of young industry leaders now, speaking for our generation on housing needs and issues, and aim to close the public knowledge gap so everyone can advocate for smart housing growth, a healthy economy, a healthy industry and complete communities.

OUR EVENTS & INITIATIVES



MORE THAN **4,700** MEMBERS HAVE REGISTERED FOR YBILD
EVENTS IN THE LAST 5 YEARS

SPONSORSHIP OPPORTUNITIES



We invite you to join us as a yBILD sponsor to help us achieve the best networking, education and professional development programs.

yBILD Fireside Chat or Walking Tour

Select your time of year:

☐ Spring ☐ Fall

- ☐ Speaker Sponsor (4 available) - \$250
- ☐ DJ Sponsor (1 available) - \$250
- ☐ Breakfast Sponsor - \$250
- ☐ Bus/Transit Sponsor - \$500
- ☐ Fireside Bar Sponsor (4 available) - \$500 Venue
- ☐ Sponsor (1 available) - \$1,000
- ☐ Fireside Food Sponsor (2 available) - \$750 Napkin
- ☐ Sponsor (branded, 1 available) - \$2,500

CHARITY VOLLEYBALL TOURNAMENT

More than 300 young industry professionals gather at Woodbine Beach in Toronto to network, spike it like it's hot and raise funds for association initiatives.

- ☐ **Reusable Water Bottle - \$8,500**
Your brand in the hand of each attendee, that helps us reduce harmful plastic waste onsite.
- ☐ **Bandana - \$5,000**
Co-Sponsored (\$3,250 each)
Keep 300 players cool in the hot summer sun! bandana branded with your logo.
- ☐ **Lunch Sponsor - \$3000**
- ☐ **T-Shirt Sponsor- \$3000**
- ☐ **Sunscreen Sponsor - \$2,500**
Help our teams stay protected from the sun.
Bottles will be branded.
- ☐ **Bar Sponsor- \$2,500**
- ☐ **Championship Court - \$1,500**
- ☐ **Court Sponsor (10 available) - \$1,200**
- ☐ **Refreshment Break - \$1,000**
- ☐ **Sports Drink Sponsor - \$500**
- ☐ **DJ Sponsor- \$500**
- ☐ **Water Sponsor - \$500**
- ☐ **Trophy Sponsor - \$250**

☐ ANNUAL CHAMPION - \$5,000

EXCLUSIVE to industry sector. Only one permitted for each category as follows:

- ☐ Builder
- ☐ Developer
- ☐ Renovator
- ☐ Financial
- ☐ Service / Professional
(by professional sector: advertising, real estate, planning, design, etc)
- ☐ Trade Contractor
- ☐ Manufacturer
- ☐ Supplier

Benefits Include:

- Exclusive opportunity to distribute information and/or promotional material directly to all registrants at each event
- 4 complimentary tickets to each event
- 10 additional complimentary registrations to the year-end networking event

Please complete the information below to secure your sponsorship.

Company

Contact Name

Email

Select your payment option.

- ☐ Invoice ☐ VISA
- ☐ Master Card ☐ American Express

Card Number

Expiry Date

Name on Card

Signature

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