# PROMOTIONAL & ADVERTISING SERVICES



## **DIGITAL ADVERTISING**

Connect your brand with the highly qualified BILD membership.

Digital ads can feature your product, service or special event within BILD e-newsletters: BILD News (sent weekly) or Renovator News (sent monthly).

### **CONTACT DIRECTORY ADVERTISING**

This resource is used countless times each month by BILD members to source businesses that can understand and service their needs. The Contact Directory is published twice a year and is available exclusively to BILD member companies. As a supplier, manufacturer, trade contractor, financial or service professional, consider how an advertisement in the Contact Directory, in addition to your FREE listing, can distinguish your company.

### **ASSOCIATION MAGAZINES**

BILD's Toronto Builder, OHBA's Ontario Home Builder and CHBA's Building Excellence magazines, circulated exclusively to members, offer advertising opportunities for members who provide services within the GTA, provincial or national marketplace.

### **SPONSORSHIP**

BILD offers specific sponsorship opportunities at our annual BILD Awards Gala, as well as one-time event or program sponsorships at golf tournaments and special events, such as:

- Builder Baseball
- Educational programs
- Fall Golf Tournament
- yBILD (Young BILDers)
- yBILD Volleyball Tournament

# PROMOTIONAL DISPLAY SPACE AT EVENTS

We offer an opportunity to display your products and promotional materials at the following events:

- Chair's Dinner (January)
- Renovation Awards (March)
- Economic & Housing Outlook Breakfast (October)
- Annual General Meeting (December)

Space fee: \$175 + HST

For more information, please contact Member Services at membership@bildgta.ca or call 416-391-5785.